



The Unstoppable Compaq Advantage

New AlphaServer GS Series

Compaq and Baan — Delivering scalable, highly available e-business solutions

“Today’s business environment does not permit downtime or late deliveries. The Baan products overcome these obstacles and keep our customers operating at full speed. Compaq’s platforms complement our products by delivering scalable, manageable, and highly available technology for continuous business operations.”

*Katrina Roche
Chief Marketing Officer
Baan Company*

To keep your competitive edge as your business depends more and more on e-commerce, the technology products you need must support higher levels of business performance — and drive greater levels of revenue to improve profitability. Here’s the way it will be done.

Whether you need a low-cost entry point to leverage high-powered Web technology to improve your business processes — or you need to extend your IT environment to provide a Web-enabled business solution — you need a complete, proven Enterprise Application solution. Where can you turn?

You can turn to the complete suite of Baan Enterprise Planning software running on the most advanced servers in the world in the *Compaq AlphaServer GS* series. Why? As customers move quickly to embrace new business opportunities in the e-business world, the functions of Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), and Supply Chain Management (SCM) are rapidly merging.

And to help you keep your edge, Baan and Compaq are delivering leading-edge, competitive application solutions for these merged capabilities. These combined solutions leverage Baan’s dominant position and manufacturing expertise — and Compaq’s market-leading Windows NT® and *Compaq Tru64 UNIX*® operating system platforms. The connectivity and interoperability between these platforms enable customers to use the optimal server technology to address their requirements.

To compete in this environment, you need advanced server technology that won’t be out-paced by e-business demands; that features cost-effective investment protection built-in; and that brings the management of Internet business complexities within reach — helping you do more with less for years to come. You need technology to help you move ahead in the e-business world, not lag behind your competitors. You need *Compaq AlphaServer GS* systems.

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Start small, think big

The *Compaq AlphaServer GS* series — consisting of *Compaq AlphaServer GS80*, *Compaq AlphaServer GS160*, and *Compaq AlphaServer GS320* systems — is an enterprise-class server family. Based on a foundation of very high system capacity, performance-enhancing infrastructure, economic scalability, and robust data center features, the *AlphaServer GS* series employs a modular design that allows a customer to start inexpensively and easily add capacity.

Moreover, the *AlphaServer GS* series scales without service disruption to virtually unlimited demand levels, making the systems exceptionally cost-efficient. And unprecedented online expansion, maintenance, repair, and reconfiguration through hot-swap and hot-add of major components are hallmarks of every *AlphaServer GS* system. In addition, Compaq storage technologies such as Fibre Channel RAID and *Compaq SANworks Storage Area Network* architecture help ensure 99.99% data availability. In short, no other server has the low-cost starting point and growth capacity that the *Compaq AlphaServer GS* series provides.

The partitioning advantage

With *Compaq Tru64 UNIX* partitioning technology, your database and multiple Baan solution instances can run on the same server without logical or physical bottlenecks — speeding response time. Plus, system resources can easily be reallocated to maximize system resources for specific applications.

Performing at your full potential

Realizing the full potential of Baan applications requires fast query and report response times — even for multiple, complex queries. To that end, the innovative switch-based interconnect and distributed shared memory architecture of the *AlphaServer GS* series provides huge memory and I/O capacity — which enable complex Baan ERP problems to be solved in memory. Moreover, the *Alpha* CPU is the market leader, speeding typical Baan transactions and shortening time-consuming batch operations by hours.

Seamless interoperability

As you move further into e-commerce, the products you choose today become even more critical to support business and to drive greater levels of revenue and profitability. The interoperability of the *Compaq Tru64 UNIX* and *OpenVMS AlphaServer* systems and Windows NT platforms enables you to employ complementary, low-cost technology — and put *Compaq NonStop™* eBusiness computing capabilities within reach.

Unstoppable performance

With the *Compaq AlphaServer GS* series, your system never stops. Your database is completely secure and recoverable. Your investment is protected in many dimensions, including rapid growth. You manage a heterogeneous computing environment as if it were one system, from any console at any location, operating in total reliability. In fact, in every critical measure of IT performance, *AlphaServer GS* systems are recognized as unsurpassed by analysts and customers.

How to learn more

To learn more about how Baan enterprise applications running on *Compaq AlphaServer GS* systems can provide the e-business solutions you need, call 1-800-AT-COMPAQ. Or visit www.compaq.com/alphaserver, or call your local Compaq representative.

For more information on Baan enterprise applications, visit www.baan.com or www.compaq.com/activeanswers for information on Compaq/Baan solutions.

For more information

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